

Stakeholder Engagement

The company places great importance on engaging all groups of stakeholders by establishing communication channels and feedback mechanisms to gather opinions, expectations, and relevant issues. These insights are analyzed and used to define operational guidelines that align with the company's business direction, fostering trust and transparency throughout the entire business value chain in a sustainable manner.

Goal

- Build engagement with relevant stakeholders through various activities to promote business collaboration that leads to sustainable business operations.

Strategy

- Communicate through activities to help stakeholders understand the company's business direction and move toward sustainable business practices.

Key Performance Results

The company has implemented various projects and activities to create long-term value for stakeholders, such as participating in CSR initiatives for communities and society, maintaining transparent communication with shareholders, and providing channels for stakeholders to share feedback. The company also disseminates information about its activities through its website to build trust and confidence among stakeholders across the entire supply chain effectively and sustainably.

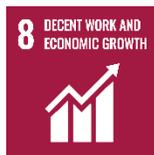
Supporting Sustainable Development Goals (SDGs)



No Poverty



Good Health and Well-being



Decent Work and Economic Growth



Responsible Consumption and Production

Stakeholder Groups	Key Issues or Expectations	Responding to Stakeholders	Communication Channels
Government agencies and Regulators	<ul style="list-style-type: none"> > Compliance with Regulations > The company's business operations in accordance with the sustainable development economic model as per the 2021 National Agenda Announcement (Bio-Circular-Green Economy: BCG Model) 	<ul style="list-style-type: none"> > Comply with and support policies from regulatory bodies and government agencies. > Study and apply the Bio-Circular-Green Economy concept to sustainable business practices. > Continuously monitor government policies to promptly formulate business strategies. 	<ul style="list-style-type: none"> > Annual Report > www.sunvending.co.th > Facebook: SUN Vending > Environmental Impact Standard Report
Suppliers Contractors	<ul style="list-style-type: none"> > Impacts arising from changes in procurement practices following ESG guidelines > Business growth and stability > Fair procurement and timely payments 	<ul style="list-style-type: none"> > Establish procurement guidelines with partners or contractors in accordance with ESG principles > Provide channels for receiving suggestions or feedback > Disclose information on significant procurement 	<ul style="list-style-type: none"> > Case-by-case meeting > Company Hotline 02-026-3805 > Annual Report > Code of Conduct > www.sunvending.co.th
Consumers Customers	<ul style="list-style-type: none"> > Delivery of quality products meeting the needs of customers and consumers. > Hygiene, safety, and nutritional suitability of food and beverages. 	<ul style="list-style-type: none"> > Performance is reviewed as a regular agenda item in meetings to improve and develop product quality. > Safety and nutritional standards are established for selecting products to be sold to consumers. 	<ul style="list-style-type: none"> > Annual Report > Direct contact on a case-by-case basis > Hotline: 02-026-3805 > Info@sunvending.co.th > Facebook: SUN Vending

Stakeholder Groups	Key Issues or Expectations	Responding to Stakeholders	Communication Channels
	<ul style="list-style-type: none"> > Efficient and prompt communication with customers. 	<ul style="list-style-type: none"> > Channels are established for receiving suggestions or feedback via call center systems and social media. 	<ul style="list-style-type: none"> >www.sunvending.co.th
Employees	<ul style="list-style-type: none"> > Career growth opportunities > Fair welfare and compensation > Fair and equitable treatment of employees > Safe and suitable working environment 	<ul style="list-style-type: none"> > Promote the enhancement of employee capabilities, both in professional and other supporting skills, and establish clear key performance indicators. > Fairly consider employee compensation and benefits, taking into account market wages compared to other companies. > Establish transparent practices for employees. Establish safety and occupational health work practices and emphasize strict adherence. > Establish channels for employees to provide feedback. 	<ul style="list-style-type: none"> > Company Activities > Facebook : SUN Vending > Code of Conduct > Internal E-mail > Empeo System > Employee Opinion Survey
Investors or investment institutions Shareholders	<ul style="list-style-type: none"> > Continuous growth in operating results, transparent corporate governance, and business operations aligned with ESG principles. 	<ul style="list-style-type: none"> > Management conducts analysis and feasibility studies regarding both budget and return on investment for each project before making a decision. > Ensures transparent oversight. > Listens to feedback to improve operations. 	<ul style="list-style-type: none"> > Online Communication > Annual General Meeting (AGM) > Annual Report > Annual General Meeting of Shareholders > www.sunvending.co.th

Stakeholder Groups	Key Issues or Expectations	Responding to Stakeholders	Communication Channels
		<ul style="list-style-type: none"> > Discloses material information related to ESG to build comprehensive and integral confidence among stakeholders. > Integrates ESG-related operations into business and strategic planning. 	
Community Society	<ul style="list-style-type: none"> > Potential impacts on safety and environment from business operations. > Participate in community development, both in terms of providing knowledge, creating careers and income, and supporting funding or equipment beneficial to the community. 	<ul style="list-style-type: none"> > Establish guidelines and manage business activities to reduce potential impacts on society and the environment. > Promote the establishment of projects that foster participation among the company, community, and society. 	<ul style="list-style-type: none"> > Community and Social Projects > Community Engagement > www.sunvending.co.th > Facebook: SUN Vending
Media	<ul style="list-style-type: none"> > Factual information 	<ul style="list-style-type: none"> > Disclose important company information, news, and operational results that are transparent and verifiable. 	<ul style="list-style-type: none"> > Traditional communication channels such as television, radio, newspapers > Online investment media > Annual Report > www.sunvending.co.th

Stakeholder Groups	Key Issues or Expectations	Responding to Stakeholders	Communication Channels
Competitors	> Fair Competition	> Conduct business ethically and strictly comply with trade competition law.	> Direct contact on a case-by-case basis >www.sunvending.co.th >Facebook: SUN Vending

Relevant Stakeholders

1. Employees / Management
 - Drive the company's strategies and operations.
2. Customers
 - Receive high-quality products and services.
3. Partners / Suppliers
 - Play a key role in the supply chain and business continuity.
4. Communities and Society
 - Benefit from improved quality of life through participation and shared value creation.
5. Government Agencies / Regulators
 - Establish policies and regulations related to business operations.