

Community and Social Engagement

The company conducts its business with a strong sense of responsibility toward the community and society, guided by the principles of sustainable development in alignment with the Sustainable Development Goals (SDGs). It strives to enhance the quality of life of people, support educational opportunities, reduce social inequality, and promote values of honesty and integrity among youth and society. Through the participation of all stakeholders, the company aims to strengthen communities and foster sustainable growth alongside the organization.

Goal

- Develop and drive social progress through various activities and projects to build sustainable communities and societies.

Strategies

1. Foster awareness and encourage participation among employees and stakeholders to jointly build sustainable communities and societies.
2. Extension of activity results and projects to improve the well-being of communities and society.

Key Performance Results

The company has implemented a variety of social responsibility projects and activities covering multiple dimensions, such as improving people's quality of life, supporting education, and promoting moral awareness and social responsibility.

Supporting Sustainable Development Goals



No Poverty



Good Health and Well-being



Quality Education



Sustainable Cities and Communities



Responsible Consumption and Production



Peace, Justice, and Strong Institutions



Partnerships for the Goals

Management Approach

The company operates responsibly toward communities and society, emphasizing the improvement of community well-being through equal participation of stakeholders. It respects diversity, supports quality of life development, and strengthens community resilience for sustainable growth through the following management approaches:

1. Conducting Business with Consideration for Communities and Society

The company promotes equitable and inclusive quality of life development by adopting the Sustainable Development Goals (SDGs) as a framework for operations. This approach drives economic growth alongside social development, reduces inequality, and empowers communities to achieve self-reliance through ongoing social responsibility projects and initiatives.

2. Continuous Implementation of Social Projects

The company promotes livable communities and sustainable social problem-solving through various social assistance and development projects. These include environmental initiatives aimed at reducing business impacts, such as the Alternate Wet and Dry Rice Cultivation Project, which helps reduce greenhouse gas emissions and supports sustainable development. Social initiatives include collaborations with the Singha Volunteer Mobile Medical Unit to improve community health and support educational opportunities in remote areas.

Relevant Stakeholders

1. Employees/Management

- Participate in the company's social responsibility activities.

2. Communities and Society

- Benefit from improved quality of life through participation in social problem-solving and the creation of shared value.

3. Government Agencies/Regulators

- Establish policies and regulations related to business operations.